

PRIVACY POLICY

Policy brief & purpose

This privacy policy describes our practices for collecting, using, maintaining, protecting and disclosing personally identifiable information.

Scope

This policy applies to personally identifiable information that you provide, or we collect through our website and applications. It does not apply to data collected through offline means.

Policy elements

1 Consent

Your use of our website or applications confirms that you:

- Accept the policies described in this privacy policy.
- Consent that we may collect, use and share your information accordingly.

If you do not agree, please do not use our website or services.

2 Information covered by this policy

This policy applies to personally identifiable information such as name, mailing address, email address and telephone number:

- That we collect through interaction with our website or applications.
- That you provide to us through our website or applications.
- In email, text and other electronic messages between you and us.

This policy does not apply to:

- Information collected by us offline.
- Information collected by a third party application or content that is accessible through our website or applications.
- Information that has been deidentified, pseudonymized, anonymized, aggregated and/or otherwise processed to be unidentifiable

3 Information collected

We collect information:

- Automatically as you navigate through the site such as information about your equipment, browsing actions, search history, traffic data, IP address, geolocation data, logs and the resources that you access.
- Directly from you through our website or applications, e.g. when you fill in forms, surveys, make posts, register as a user or log in.
- From any transaction you carry out through our Website. Note that we will advise you if financial information may be stored by a third party and the storage and use of this information will be governed by their policies.
- From correspondence between us.

4 Use of information

Information that we collect about you or that you provide to us is used to:

- Present our website and applications to you.
- Provide you with information, products or services that you request from us including account and contractual management.
- Analyse how you use our website and applications, diagnosing problems, maintaining security and personalising content.
- Notify you about changes to our website, applications, policies or terms.
- Fulfil any other purpose for which you provided it or we described.

Information that we collect by automated data collection technologies is used to:

- Remember information so that you will not have to re-enter it during your visit or the next time you visit the site.
- Provide custom, personalised content and information.
- Monitor the effectiveness of our website and applications.
- Aggregate metrics such as total number of visitors, traffic and demographic patterns.
- Diagnose or fix issues with our website or applications.
- Track user content and users to the extent necessary to comply with applicable laws.
- Enhance our website security.

5 Retention of information

On termination or deactivation of your account, we may:

- Retain your profile information and all information posted to public areas of the website or applications.
- Retain your personal information.
- Delete your personal information and other data after termination of your account without notice to you.

We will delete your personal information to the fullest extent required and permitted under applicable law on your request to info@daitum.com This is subject to verifying your identity.

6 Sharing of information

We will never rent or sell your personal information. We may share your personal information as follows:

- For the purpose of providing or improving our website or applications. If we do this, such third parties' use of your personal information will be bound by obligations of confidentiality.
- Any personal information or content that you voluntarily disclose for posting to our website or applications, such as user content.
- Any personal information that is collected for contests, special offers or other events or activities in conjunction with a third party partner may be shared with that third party for the described purpose.
- To conform to the law, comply with legal process served on us or our affiliates or partners, or investigate, prevent, or act regarding suspected or actual illegal activities.
- To enforce the terms of any contract we have with you, take precautions against liability, to investigate and defend ourselves against any third-party claims or allegations, to assist government enforcement agencies or to protect the security or integrity of our site.
- To protect the rights, property, or personal safety of our companies, users or others.
- We may share de-identified personal information (such as anonymous usage data, referring/exit pages and URLs, platform types, number of clicks, etc.) with interested third parties to help them understand the usage patterns on our website and applications.
- To a third party as part of a process for a change of ownership or control of our companies.

7 Security

We have implemented measures to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure including:

- All personal information you provide to us is stored on secure servers.
- Personal information is encrypted at rest and in transit but we cannot guarantee transmission of information via the internet.
- Any payment transactions will be performed using a credible third party payment processor who has appropriate security procedures.

Where you provide and use a password on our website or for our applications, you are responsible for the choice of password and keeping it confidential.

8 Accessing your information

We will advise you as to your personal information that we hold on receipt of a request to info@daitum.com This is subject to verifying your identity.

9 Individuals under the age of 18

We do not knowingly collect, solicit or maintain personal information from anyone under the age of 18. If we learn that we have collected personal information from anyone under the age of 18, we will use commercially reasonable efforts to delete that information from our database.

10 Information for non-Australian residents

This privacy policy originates in and applies to our website and applications that are hosted in Australia. Australia has different data protection laws from those of other nations. Due to differing laws and legal practice, be aware that law enforcement agencies in Australia may have access to your personal information.

If you are a resident of country other than Australia, you acknowledge and consent to our collecting, transmitting, and storing your personal information out of the country in which you reside.

11 Contact details

If you have any questions about this privacy policy, please contact us at info@daitum.com or send mail to:

Daitum Pty Ltd
Eleanor Harrald Building
Lot Fourteen
Frome Road
Adelaide South Australia 5065.